

**SHERROD**  
Customs / Est. 1979



**FORD CATALOG**

[SherrodCustoms.com](http://SherrodCustoms.com)



# Driven by Craft. Defined by Legacy.

## BACKING OUR BUILDS



3 Year / 36,000 Mile Warranty



Performance & Comfort Come Standard



Careful inspection and Quality Control



Hold Value Longer Than Standard Models

## HOW WE WORK

As the oldest privately held family bailment pool, we are trusted by leading manufacturers to complete their vehicles for final retail. We are a factory-authorized and approved upfitter. We are also an approved Qualified Vehicle Modifier (QVM) and a member of the NTEA. Sherrod Customs transforms the everyday driver into a unique custom conversion that sets each Sherrod Truck apart from the rest. All of this is created in our 100,000 square foot manufacturing plant in Georgia and shipped directly to your dealership.

When you purchase a Sherrod truck, we understand the value and service we must provide. Each customization for our lifted trucks is built by American workers. We firmly believe in the roots upon which this country is founded, and each team member works together to "Build the best." We pour a significant portion of our proceeds back into research and development, so we stay on top of cutting-edge engineering ideas and techniques to offer you the ultimate luxury and performance.

Each vehicle is meticulously examined and tested for quality and safety before it leaves our location. We are firm believers in building lifelong relationships, and have many customers who are loyal to us through generations of vehicle owners. We want to assure that each vehicle we build will stand the test of time and serve its owners well throughout the years to come.



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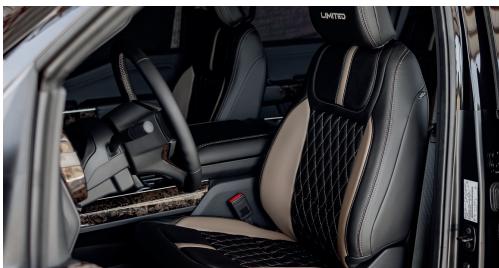
# Ford F-150

LIMITED EDITION

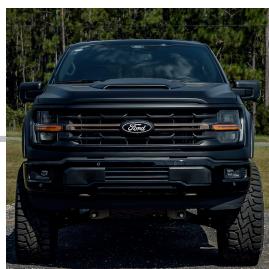


## STANDARD FEATURES

The Sherrod Limited stands tall with a 6-inch lift, upgraded shocks, and 22-inch bronze wheels wrapped in 35-inch all-terrain tires. Bronze accents highlight the suspension, grille, tow hooks, and tailgate inlay. Diamond-stitched leather seats, custom hood scoop, light-up Ford emblem, Limited LED puddle lights, performance exhaust with black tips, and an exclusive numbered tailgate make this build truly unique.



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# Ford F-150

## ECLIPSE EDITION



### STANDARD FEATURES

This Sherrod build features a 6" private-labeled lift with upgraded loaded struts, 22x9 Sherrod private-labeled wheels, and 35x12.50R22 premium all-terrain tires with OEM TPMS and precision balancing. The cabin is upgraded with a custom-designed leather interior with Sherrod logos and forged carbon accents throughout. Exterior upgrades include paint-matched emblems, flares, vents, and hood scoop, plus custom running boards and custom exhaust.

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# Ford F-150

## DEADWOOD EDITION



### STANDARD FEATURES

This Sherrod build features a 6" private-labeled lift with upgraded loaded struts, 20" Sherrod private-labeled wheels, and 35x12.50R20 premium all-terrain tires with OEM TPMS and precision balancing. The cabin features a custom leather interior with Deadwood logos and wood-grain accents throughout. Exterior upgrades include paint-matched fender flares, Deadwood badging, vinyl tailgate inserts, lit Ford logo, custom running boards, and Sherrod exhaust.

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# Ford F-150

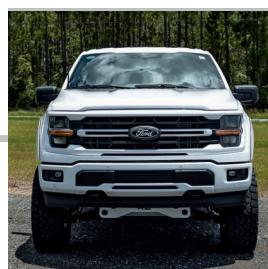
## LZ-1 EDITION



### STANDARD FEATURES

This Sherrod build features a 6" private-labeled lift with upgraded loaded struts, 20" Sherrod private-labeled wheels, and 35x12.50R20 premium all-terrain tires with OEM TPMS and precision balancing. The cabin includes standard leather seating with gray single-diamond stitched accents, Sherrod logos, and a personal safe. Exterior upgrades include paint-matched grille halo, fender flares, vents, LZ-1 badging, waving American flag set, custom running boards, and Sherrod exhaust.

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# Ford F-150

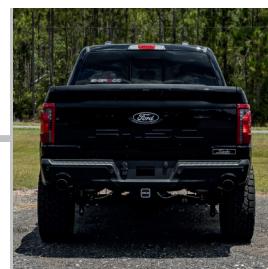
## SIGNATURE EDITION



### STANDARD FEATURES

This Sherrod build features a 6" private-labeled lift with upgraded struts, 20" Sherrod private-labeled wheels, and 35x12.50R20 premium all-terrain tires with OEM TPMS and precision balancing. Exterior upgrades include paint-matched fender flares, custom running boards, Sherrod exhaust, and Signature Series logos, along with door sill guards, alignment, calibration, and owner's package.

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# Ford F-150

## GENEVA EDITION



### STANDARD FEATURES

This Sherrod Geneva build features a 2/4 lowering kit, 24" Sherrod gloss black wheels, and 285/40R24 performance street tires with precision mount, balance, and alignment.

The cabin includes custom black leather seating with Sherrod logos, carbon fiber accents, and blue LED lighting.

Exterior upgrades feature paint-matched hood scoop, grille inserts, skid plate, fog bezels, red tow hooks, illuminated emblem, hard bed cover, rocker protection, dual exhaust tips, cold air intake, and Geneva logos.

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# Ford F-150 Reg Cab

## GENEVA EDITION



### STANDARD FEATURES

This Sherrod Geneva build features a 3.5/5.5 lowering kit, 24" Sherrod street performance wheels, and 24" performance tires with high-speed balancing and precision alignment. The interior includes custom Geneva black leather seating with Geneva logos and hydro-dipped carbon fiber accents. Exterior upgrades include paint-matched hood scoop, chin splitter, cab spoiler, bumpers, custom Geneva body accents, vinyl emblem, rocker protection, exhaust tips, and Geneva badging.

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# Ford F-250

## DEADWOOD EDITION



### STANDARD FEATURES

This Sherrod build includes a 6" private-labeled lift, 20" Sherrod private-labeled wheels, and 37x13.50R20 premium tires with OEM TPMS, balancing, and alignment. The interior features custom-designed Deadwood leather seating with smoked accents. Exterior upgrades include Deadwood badging, vinyl hood and tailgate inserts, paint-matched fender flares, illuminated Ford logo, Sherrod running boards, exhaust tips, and brake caliper covers.

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# Ford F-250

## SIGNATURE EDITION

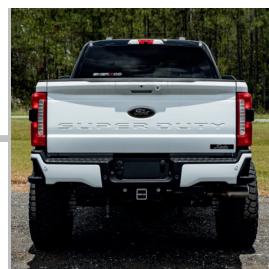


### STANDARD FEATURES

This Sherrod build features a 6" heavy-duty private-labeled lift kit, 20" Sherrod private-labeled wheels, and 37x13.50R20 premium tires with OEM TPMS and precision balancing. Exterior upgrades include paint-matched fender flares, Sherrod cab-length running boards, and Signature Series logos. Final details include speedometer calibration, laser alignment, and owner's manual.



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# Maverick

## SIGNATURE EDITION



### STANDARD FEATURES

This Sherrod build features a 2.0" lift kit, 20" Sherrod gloss black wheels, and 265/50R20 all-terrain tires with OEM TPMS, high-speed balancing, and precision alignment. The interior includes carbon fiber hydro-dipped accents. Exterior highlights include paint-matched OE trim, custom black hood scoop, Sherrod exhaust tips, and a Sherrod logo package with back glass and rear-quarter logos, plus owner's manual and final detailing.

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# Maverick

## GENEVA EDITION



### STANDARD FEATURES

This Sherrod build features a 2/2.9 lowering kit, 22" Sherrod gloss black wheels, and 265/35R22 performance street tires with OEM TPMS, high-speed balancing, and precision alignment. The interior is upgraded with carbon fiber hydro-dipped accents. Exterior highlights include paint-matched rear trim and hood scoop, Sherrod exhaust tips, and a custom logo package with windshield, back glass, and rear-quarter logos, plus owner's manual and detailing.

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## Additional Options

Option	Eclipse	Deadwood	Geneva	LZ-1	Signature	Limited
Window Tint	✓	✓	✓	✓	✓	✓
Sherrod Spray-In Bed Liner	✓	✓	✓	✓	✓	✓
Soft Tri-Fold Bedcover	✓	✓	✓	✓	✓	
Hard Tri-Fold Bedcover	✓	✓	✓	✓	✓	✓
Blacked-Out Top Hat Paint / High Hat Paint	✓	✓	✓	✓	✓	✓
Custom Fade Paint	✓	✓	✓	✓	✓	
All Over Matte Paint	✓	✓	✓	✓	✓	
All Over Gloss Paint	✓	✓	✓	✓	✓	
Sherrod Windshield Logo	✓	✓	✓	✓	✓	✓
Power Running Boards	✓	✓		✓	✓	✓
Wheel Well Rock Lights	✓	✓		✓	✓	
Personal Property / Handgun Safe	✓	✓	✓		✓	✓
Paint Matched or Black Hood Scoop		✓		✓		
22" Wheels & Premium Tire Upgrade		✓		✓	✓	
Twilight Blackout Package	✓					
Blacked-Out Roof Accent w/ Hood Scoop			✓			
Large Custom Flag on Sides				✓		
Sherrod Custom Leather Seating					✓	
Cold Air Intake						✓
Limited Matte Black Exterior Paint						✓
BDS Lift Kit Package w/ 37x13.50R22 Tires						✓
6" Coilovers & Remote Reservoir Shocks						✓



# F-250 & Maverick

## Additional Options

Option	Deadwood	Signature
Window Tint	✓	✓
Custom Power Running Boards	✓	✓
Wheel Well Rock Lights	✓	✓
Sherrod Spray-In Bed Liner	✓	✓
22" Wheels & Premium Tires	✓	✓
Leather Upgrade		✓
Personal Property / Handgun Safe	✓	✓
Soft Tri-Fold Bedcover	✓	✓
Hard Tri-Fold Bedcover	✓	✓
Blacked Out High Hat Paint	✓	✓
Custom Fade Paint	✓	✓
All Over Matte Paint	✓	✓
All Over Gloss Paint	✓	✓
Sherrod Windshield Logo	✓	✓

Option	Geneva	Signature
Window Tint	✓	✓
Hard Tri-Fold Bed Cover	✓	✓
Sherrod Leather Seats	✓	✓
Interior LED Accent Lighting	✓	✓
Cold Air Intake	✓	
Sherrod Windshield Logo		✓



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